



RECOGNIZING THE ECOLOGY CENTER'S 50 YEARS OF COMMUNITY LEADERSHIP AND SERVICE

- WHEREAS,** the Ecology Center was incorporated as a non-profit on the first Earth Day in 1970, as a community resource for the exchange of ideas and the initiation of community-based programs and services; and
- WHEREAS,** the Ecology Center's mission is to inspire and build a sustainable, healthy, and just future for Berkeley and beyond by transforming the ideals of sustainability into everyday practice; and
- WHEREAS,** the Ecology Center founded the nation's first curbside recycling collection program in 1973 based on principles of environmental stewardship, job creation, and community engagement; and
- WHEREAS,** the Ecology Center has provided uninterrupted, high-quality, cost effective, community-based, dual-stream recycling services with superior labor, operational, and environmental standards while demonstrating a deep, on-going commitment to the residents of Berkeley; and
- WHEREAS,** the Ecology Center provides other essential direct services to the community through farmers' markets, food access and equity programs, youth leadership cultivation, the ecohouse demonstration home, classes and events, and an EcoStore, seed library, and public resource center, all highly valued by the citizens of Berkeley and built on the foundation of the Ecology Center's role as the City of Berkeley's recycling partner; and
- WHEREAS,** the Ecology Center continues to be a driving force and critical partner in helping the City of Berkeley become a recognized global leader addressing climate change, zero waste, sustainable food systems, and environmental and social justice; and
- WHEREAS,** the Ecology Center continues to be recognized locally, regionally, nationally, and internationally for its innovation and leadership and was awarded the Outstanding Recycling Program Award of 2020 by the California Resource Recovery Association.

NOW THEREFORE, BE IT RESOLVED that I, Jesse Arreguin, Mayor of the City of Berkeley, do hereby declare our appreciation and recognition of

THE ECOLOGY CENTER

for 50 years of truly outstanding innovation, leadership, and service to our City, and reiterate our strong support for ongoing partnership in the next 50 years.

Jesse Arreguin
Mayor



September 22, 2020