



SOLANO BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD MEETING

Tuesday, May 20, 2025 Time: 11:00 AM – 12:30 PM
Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

AGENDA

PRELIMINARY MATTERS

1. ROLL CALL
2. REVIEW AND APPROVAL OF THE MINUTES OF THE March 18, 2025 meeting
3. REPORT FROM THE SECRETARY (5 minutes)
 - Business Damage Mitigation Fund
 - Berkeley Business District Network meeting
 - Small Business Forum in June
4. CHAIR'S REPORT
 - Report on BABO (Berkeley Alliance of Business Organizations) meeting of 3/19/25
 - Report on corridor zoning meeting of 5/01/2025. Presentation at the BID slated for July
 - Report on BBDN meeting 4/8/25
 - Update on Website
5. FINANCIAL UPDATE
 - Financials from TBID
 - Advertising budget for 2025
6. DISCUSSION ITEMS:
 - Name change proposal – Upper Solano
 - Web Development and Postcard for Branding
7. PUBLIC COMMENT Members of the public may comment on any item not on the agenda. If the public wishes to comment on an agenda item, they may do so at the time the Board discusses that item.
8. COMMISSIONER RECRUITMENT (ongoing)
 - Ongoing recruitment
9. ADJOURNMENT

ADA Disclaimer

"This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services Specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting."

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