



9.21.25 - Berkeley

Date & Time:

Sunday Sept. 21, 2025, 2-5pm

Location:

Willard Clubhouse and Park
2720 Hillegass Ave, Berkeley, CA

Event Brief

What is Sun Day? Sun Day is a national day of mobilization and Berkeley is taking part with an all-ages celebration of clean energy and climate action. Set in a neighborhood park, the event empowers residents with tangible, local ways to electrify their homes and lives — while having fun doing it.

Why Does It Matter? We're making clean energy feel **Local, Doable, and Joyful**. People care about the climate—but many don't know where to start. Sun Day shows them how, with hands-on demos, real-life success stories, and the chance to connect with neighbors making the switch.

Event Highlights

- **Electrification Engagement Zone:** Try induction cooktops, explore EV chargers, and meet neighbors who've already made the switch
- **E-Bike Try-It Zone:** Test ride bikes, decorate your helmet
- **Local Savings Station:** Get help booking home energy audits and accessing rebates
- **Kid Zone:** Solar oven s'mores, a smoothie bike, and sun art
- **Story Slam + Speaker Panel:** Real people sharing the unexpected joys of electrifying their homes, schools, and businesses
- **Community Picnic:** Bring a blanket, grab food from Berkeley-approved trucks, and sip tea made on induction burners
- **Closing Parade:** A climate-themed ride-out to celebrate your next clean energy step

Organizers and Select Partners

- City of Berkeley Environment & Climate Commission
- City of Berkeley Office of Energy & Sustainable Development
- Sierra Club SF Bay Chapter
- Berkeley City Council
- Berkeley Rotary
- Third Act
- And many more...

Who We're Looking For

- **Volunteers:** We need greeters, storytellers, kid-zone hosts, swap table guides, e-bike helpers, and "Ask Me How" neighbors who've already electrified.
- **Partners + Exhibitors:** Are you a local installer, nonprofit, city program, climate club, or small business offering electrification solutions or education? Bring an engaging, hands-on activity —no passive tabling!

Contact Information:

Lead Organizer: Kera Binns

 berkeley.ca.sun.day@gmail.com



Register: <https://shorturl.at/UHCdj>



Exhibitor Sign-up Form : <https://shorturl.at/bByJH>



Volunteer Sign-up Form : <https://shorturl.at/DOoFp>